placed persons have been given employment in VSP. VSP has indicated to the district authorities the year-wise recruitment plan for 1986-87, 1987-88 and 1988-89 indicating qualifications in each category and efforts will be made to recruit a maximum number of displaced persons against the recruitment plan.

Commercial time on Doordarshan

1107. SHRI CHIMANBHAI MEHTA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the multi-national companies have a major share in Doordarshan commercials on the National Network ;

(b) what is the time, in terms of percentage, of the total time allocated for commercials, which is utilised by multi-national companies and by the Indian Companies during the last 3 years ;

(c) the break-up of revenue received from multi-national companies and Indian companies separately during the same period ;

(d) whether government are considering any proposal to raise tariff for multi-national companies in this regard ;

(e) if so, what are the details thereof ;

(f) whether government have any comprehensive policy with regard to tariff as well as allocation of commercial time on Doordarshan ; and

(g) if so, what are the details thereof ?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) to (c) Doordarshan does not discriminate between multi-national or other companies in so far as advertisements are concerned. These advertisements are booked in accordance with the rules and guidelines framed by the Government and are screened in accordance with the guidelines of Commercial Advertising in India. No separate policy is maintained in respect of commercial time given to them and revenue earned from multi-national and other category of companies.

(d) No, Sir.

(e) Does not arise.

(f) and (g) There is a definite policy with regard to tariff and booking of commercial advertisements on Doordarshan. The important aspects of this Policy are as under :—

(1) Advertisements on T.V. would not cross the limit of 10 per cent of the total air-time. however, at present it has been decided to restrict the time limit to 5 per cent of the total air-time.

(2) The advertisements should conform to the adverting Code of Doordarshan.

(3) The advertisements should not be mixed with the programme content.

(4) The advertisers have to pay charges as per tariff announced by the Government from time to time.

Criticism of Doordarshan by the Prime Ministrer

1108. SHRI GURUDAS DAS GUPTA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the Prime Minister had made certain

critical remarks about the functioning and the set-up of Doordarshan while speaking at a function at Calcutta recently;

(b) if so, what are the details thereof; and

(c) what steps are contemplated to improve the functioning and the set up of Doordarshan.

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) Yes, Sir.

(b) Excerpts of a Journalist's question and the Prime Minister's reply at the function organised by Ladies Club of Calcutta on 1st July, 1986 is at Annexure. [*See* Appendix CXXXIX, Annexure No. 72.]

(c) Review of programmes is a continuous process and special efforts are being made to improve the quality of Doordarshan programmes further. A Central News Unit is proposed to be set up to improve the quality of news and current affairs programmes. It is also proposed to establish a Central Production Unit for production of quality programmes. Guidelines for selection of TV serials have been revised. Doordarshan Manual is being finalised and will be printed shortly, setting out various rules and regulations in a book form. Special attention is being paid to make programmes of all-India relevance, bringing out aspects of national integration, maintenance of harmony and promoting inter regional culture. Efforts have also been made to improve the presentation of programmes specially announcements, colour schemes and scenic designs.

Irrigation projects in Gujarat

1109. SHRI CHIMANBHAI MEHTA : Will the Minister of WATER RESOURCES be pleased to state :

(a) the details regarding completed irrigation projects and projects which are at present under construction in Gujarat ; and

(b) the projects of Gujarat which are awaiting clearance from the Central Government ?

THE MINISTER OF WATER RESOURCES (SHRI B. SHANKARANAND : (a) 7 major and 71 medium irrigation project were completed upto the end of Sixth plan, and 11 major and 82 medium projects are under construction in Gujarat .

(b) 8 major and 3 medium schemes are awaiting clearance.

Clearance of irrigation projects

1110. SHRIMATI KRISHNA KAUL: Will the Minister of WATER RESOURCES be pleased to state :

(a) whether Government propose to streamline the procedure for speedy clearance of irrigation projects in the country; and

(b) if so, what are the details in this regard?

THE MINISTER OF WATER RESOURCES (SHRI B. SHANKARANAND): (a) and (b) Yes, Sir. A Sub-Group of the Advisory Committee of the Planning Commission has submitted a report which, *inter alia*, has suggested techno-economic examination at the State level before sending project reports to the Centre, annual review meetings between the officers of Central Water Commission and the States and coordinating arrangements among the concerned organisations at the Centre.